



2017 Editorial Guidelines

Thank you for considering IPAC as a platform to share your ideas.

Our mission is to provide members and others in the field with easily accessed and varied opportunities to learn, share, experience, and teach state-of-the-art recruitment and merit-based assessment practices. Blogs, Articles and Presentations support this mission by offering support and guidance to new and seasoned professionals in the Human Resources or Industrial-Organizational Psychology fields.

Please review and adhere to the editorial guidelines below to achieve the best quality content.

Audience:

Primarily, the IPAC audience is made up of public sector assessment practitioners and graduate students. We also reach professionals from academia, employment law, and the private sector.

Content Specifications:

All content must be original and relevant to the IPAC audience in a way that provides value to individuals, organizations or the profession overall. Although vendors, organizations and universities may contribute, each must refrain from selling or promoting services in any content submitted to IPAC. If you have a question about your topic, feel free to ask your IPAC contact.

Links:

Links to external resources will be reviewed on a case-by-case basis. If the link goes to a site with information that supports or enhances the content, it will be permitted. If the link goes to a website that primarily sells a product or a service, the link will be removed. Links may be included in bylines.

Bylines:

Please provide your name, job title, and organization that you want to feature as the author of the content.

Style:

The tone of IPAC contributions must be concise and easily digestible, so readers can read and retain information quickly. IPAC has a conversational approach and appreciates when technical components are explained in an understandable manner.

Word Count:

Assessment Council News Articles 300-500 words, IPAC Blog 300-500 words.

Formatting:

Send files in Word Documents. Include your topic and byline at the beginning of the document.

Review Process:

Each contribution receives one round of edits by IPAC proofreaders. IPAC reserves the right to modify content should edits be necessary. If there are any major adjustments needed, IPAC will discuss the changes with you. IPAC also reserves the right to reject content if it does not meet the standards listed here.

Re-Posting Policy:

Content contributed to IPAC must be original, meaning it must not be posted on another website or platform. If the content is an abstract or shortened version of an original piece, it may be considered. When the content is posted on IPAC's website, you may share the link with your networks.

Deadlines:

Discuss deadlines with your IPAC contact.