



IPAC 2023
Washington, DC
July 23-26, 2023

UNITED WE ASSESS

Sponsorship and Exhibitor Information

We invite you to join IPAC in Washington, DC during our annual conference.

Your organization has the opportunity to build connections with top professionals, academics, and talent in HR, I/O Psychology and related fields. The typical IPAC conference attendee breakdown includes: 34% from private companies (mostly consultants), 34% from local governments, 15% from federal government agencies (domestic and international), 11% academics, and 6% state or regional governments.

IPAC is the leading organization of applied Human Resources selection and assessment professionals, with members actively engaged in practice, research, and training to meet the needs of both public and private sector organizations.

Four Sponsorship Levels include Platinum, Gold, Silver, and Bronze. Each level offers various options to highlight and represent your organization.

We hope to see you and your organization in Washington, DC!

2023 IPAC Conference Vendor & Sponsor Chair,

Emilee Tison

sponsor@ipacweb.org



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Platinum Level Sponsorship

As the premier sponsor, you can host your choice of a main social event, display your logo on the front of the conference t-shirt, host a conference lunch, and more!

The Platinum sponsor (**\$6,500**) experience includes:

- One of the following social events:

President's Welcome Reception (Sunday, July 23, 2023)

COCKTAIL TIME! Let your organization be the first to welcome the conference attendees to Washington, DC! Recognition includes a special invitation issued on your company's behalf to each registered attendee, an opportunity to address the attendees with brief remarks, and acknowledgment through appropriate signage.

OR-----

IPAC Social Event (Monday, July 24, 2023)

THROW THE PARTY! The Monday night social event is an IPAC tradition! Your organization could be the sponsor of a fun and exciting evening in Washington, DC, when we venture to a local establishment for entertainment. Sponsorship includes recognition during the opening session of the conference, signage at the event, and an opportunity to address the attendees with brief remarks during the social event.

- Sponsored lunch on Monday, July 24, 2023
- One 6' x 30" draped exhibitor table
- Recognition as **the** Platinum Level Sponsor
- Introduction of the 1st Keynote Speaker on Monday, July 24, 2023
- *Pre* and *post conference* attendee mailing lists
- Three (3) complimentary full conference registrations
- Logo swag for the registration bag
- Logo on front of conference t-shirt
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
- Logo on materials promoting the conference
- Literature in registration materials



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Gold Level Sponsorships

As one of the leading sponsors, you can choose one of the following recognitions, as well as display your company's logo on the President's Welcome Message page.

The Gold Sponsor (**\$4,000**) experience includes:

- One of the following

Host the Hospitality Suite

Occurring each night of the conference, these late evening get-togethers are great opportunities for members to network and talk shop in a casual and comfortable environment. Recognition includes your company's logo on signage at the hospitality suite.

OR-----

General Session Sponsor and Sponsored Lunch

Sponsors may introduce the speaker on Tuesday, July 25, 2023 or will receive special recognition from the lectern and have the opportunity to place promotional materials on the ballroom seats prior to the address. For the Tuesday lunch, sponsorship includes recognition during the opening session of the conference, signage at the event, and an opportunity to address the attendees with brief remarks during the event.

- One 6' x 30" draped exhibitor table
- Recognition as a Premium Level Sponsor
- *Pre and post conference* attendee mailing lists
- Two (2) complimentary full conference registrations
- Logo swag for the registration bag
- Logo on back of conference t-shirt
- Logo on Hotel Key Card
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
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Silver Level Sponsorships

The Silver Sponsor (**\$2,000**) experience includes:

- One of the following

Conference Tote Bags

Every full conference attendee will receive a tote bag with your corporate logo or message printed on one side. In addition, your promotional insert will be included inside the tote bag.

OR-----

General Session Sponsor (3 opportunities)

Often considered the highlights of the conference, these sessions offer a great opportunity to heighten awareness of your company's products and services. Sponsors may introduce the speaker or will receive special recognition from the lectern and have the opportunity to place promotional materials on the ballroom seats prior to the general session address. *Note these are for the Monday, Tuesday, and Wednesday afternoon sessions; the Wednesday General Session Sponsorship also includes the Wednesday Refreshment Break.*

OR-----

Conference Lanyards

Every attendee wears one. This is a great way to ensure brand visibility and recognition.

OR-----

Refreshment Breaks (2 opportunities)

Place your promotional materials here or bring company-branded napkins or cups. Signs will announce your company's sponsorship. *This is for a Monday or Tuesday sponsorship – for both refreshment breaks during the specified day.*

- One 6' x 30" draped exhibitor table
- Recognition as a Premium Level Sponsor
- *Pre and post conference* attendee mailing lists
- One (1) complimentary full conference registration
- Logo on back of conference t-shirt
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
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Bronze Level Sponsorship

Exhibitor Space \$750

As a Bronze sponsor your experience includes:

- One 6' x 30" draped exhibitor table
- *Pre and post conference* attendee mailing lists
- One (1) complimentary full conference registration
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo on materials promoting the conference
- 20% discount on any advertising (detailed on page 5)

Exhibitor Information

Tentative Exhibit Dates & Hours: *Exhibit area traffic is heaviest during morning coffee, breaks, and lunch.*

Sunday – 5:30pm to 7:30pm - the President's Reception is scheduled during this time to encourage attendees to visit exhibit booths

Monday – 7:30 am to 5:00 pm

Tuesday – 7:30 am to 3:00 pm

Assignment of Space & Payment:

With the exception of the designated \$6500 Platinum Level Sponsorship booths, assignment of exhibit space will be made in the order in which applications are received. Payment in full is required in order to reserve exhibit space.

Installation/Removal of Exhibits:

Exhibitors are responsible for assembly of their own exhibits. Access to space is expected to begin at noon on Sunday, July 23, 2023. Exhibitors are responsible for dismantling and removing their own exhibits by 6:00 p.m. on Tuesday, July 25, 2023.

The Capital Hilton

1001 16th Street NW, Washington, DC 20036

<https://www.hilton.com/en/hotels/dcashhh-capital-hilton/>



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Additional Advertising Opportunities

CAN'T MAKE IT TO THE CONFERENCE? These advertising opportunities provide you with a cost effective way to showcase your products and services to the conference attendees – even if you are not there in person. Conference registration is not included.

Advertising Options \$400

Literature Insert: Insert literature materials into registration bags for all conference attendees. Maximum amount of literature that can be distributed is 250 copies of one type or 125 copies of two different types. Extra copies of materials will not be returned.

T-shirt Advertising: Place your company's logo on the back of the conference t-shirt.

Registration Bag Swag: Select swag with your company's logo to include in all conference attendee registration bags.

Additional benefits for all Advertising Opportunities:

- Pre- and Post-Conference Mailing Lists
- Recognition in IPAC on-site signage
- Recognition in the Online Conference Program

Deadlines & Payments

To be a sponsor, advertiser and/or provide a literature insert please return the completed sponsor agreement, and electronic copy of the ad, logo, and/or literature to Emilee Tison at sponsor@ipacweb.org by June 15, 2023.

Payment must be received by Marty Alber at the address listed on sponsor agreement on or before July 1, 2023.

You will be responsible for shipping the materials. Shipping location will be provided at a later date.