The New York Metropolitan Association of Applied Psychology (METRO) and the IPAC Chapter of Northeasterners (ICON) invite you to attend an upcoming Learning Event:

Demystifying Gamified Assessment: Real-World Strategies and Lessons Learned

Presented By
Christina Norris-Watts, PhD
Head of Selection Assessment & Competencies at Johnson & Johnson

Tuesday, December 10, 2019
5:30 p.m. to 7:30 p.m.

Montclair State University
Feliciano School of Business 140
One Normal Avenue
Montclair, New Jersey 07043

Recently we have seen significant innovation in pre-hire assessments. These new assessments are both exciting and daunting. In this presentation real-world learnings on how to explain gamified assessments to business audiences will be shared. Practical strategies for those looking to implement, or learn about, gamified selection assessments will also be provided.

Registration Deadline: 12/06/2019

www.ipacweb.org/events

Registration Cost:

Event + Dinner = $20
Event Only   = Free