



## Innovation, Advancement, and All That Jazz!

### Exhibitor Space, Sponsorship, & Promotional Information

July 28 – July 31, 2024 • The NOPSI Hotel • 317 Baronne St, New Orleans, LA 70112

#### Platinum Level Sponsorship

*One (1) Opportunity Available*

**As the premier sponsor, you will host the Monday Night social, the Hospitality Suite (3 nights), have an Exhibitor Presentation on Monday, and more!**

**The** Platinum sponsor (\$6,750) experience includes:

- **IPAC Social Event** on Monday, July 29, 2024

**THROW THE PARTY!** The Monday night social event is an IPAC tradition! Your organization would be the sponsor of a fun and exciting evening in New Orleans, LA, when we venture to a local establishment for entertainment. Sponsorship includes recognition as the sponsor of the social even during the opening session of the conference, signage at the event, and an opportunity to address the attendees with brief remarks during the social event.

- **Host the Hospitality Suite** (3 nights)

**Occurring each night of the conference**, these late evening get-togethers are great opportunities for members to network and talk shop in a casual and comfortable environment. Recognition includes your company's logo on signage at the hospitality suite.

- **Exhibition Presentation** – During Concurrent Sessions on Monday, July 29, 2024

Representatives from your organization are provided with an Exhibition Presentation during the concurrent sessions on the first day of the conference. This is **not a sales presentation**; instead, it is an opportunity for your organization to showcase your research, products, expertise, partnerships in a focused session. *The session will be branded as an exhibitor presentation.*

#### Additional Platinum Level Benefits:

- One 6' x 30" draped exhibitor table
- Premium Location of Booth (1<sup>st</sup> pick of location)
- Recognition as **the** Platinum Level Sponsor
- Introduction of the 1st Keynote Speaker on Monday, July 29, 2024
- Only sponsor with ability to message attendees prior to the conference; will receive *Pre* and *post conference* attendee mailing lists
- Three (3) complimentary full conference registrations
- Logo swag for the registration bag (if sponsorship locked in by April 30<sup>th</sup>, 2024)
- Literature insert (self-provided) in registration materials
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
- Logo on materials promoting the conference
- Contribution to Attendee Drawing (we will be giving away branded Swag and attendance to 2025 Conference to a lucky conference attendee)