



IPAC 2018
ALEXANDRIA, VA
JULY 29 – AUG 1

OLD TOWN, NEW ASSESSMENTS Sponsorship and Exhibitor Information

Platinum Level Sponsorship

As the premier sponsor, you can host your choice of a main social event, display your logo on the cover page of the Annual Conference Program, post a full-page ad on the inside cover of the Annual Conference Program and more.

The Platinum sponsor (\$5,000) experience includes:

- One of the following social events:

President's Welcome Reception (Sunday, July 29, 2018)

COCKTAIL TIME! Let your organization be the first to welcome the conference attendees to Alexandria! Recognition includes a special invitation issued on your company's behalf to each registered attendee, an opportunity to address the attendees with brief remarks, and acknowledgment through appropriate signage.

OR-----

IPAC Social Event (Monday, July 30, 2018)

THROW THE PARTY! The Monday night social event is an IPAC tradition! Your organization could be the sponsor of a fun and exciting evening in Alexandria, when we venture to a local establishment for entertainment. Sponsorship includes recognition during the opening session of the conference, signage at the event, and an opportunity to address the attendees with brief remarks during the social event.

- One 6' x 30" draped exhibitor table
- Your company's logo displayed on the front cover of the *Annual Conference Program*, plus a full-page ad on the inside front cover
- Two complimentary full conference registrations
- Recognition in the *IPAC Annual Conference Program* as **the** Platinum Level Sponsor
- *Pre-* and *post-* conference attendee mailing lists
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo on materials promoting the conference