

Greetings IPAC Members and Friends,

I hope this letter finds you and yours well.

The somewhat hectic IPAC activity during the first part of this year has renewed my appreciation for all the time and effort that previous and current board and committee members committed and continue to commit to build a strong foundation for our young organization. I am both awed by and grateful for their stewardship.

I had four primary goals in mind for my year as president, all of which seemed fairly straightforward at the time: ***Transparency, Affiliation, Value, and Vision.***

1. ***Transparency:*** Ensure our members are aware of and involved in Board actions and discussions. Board meeting agendas are now posted for our members as soon as they go to the Board, and members are invited to add issues or concerns they want the Board to address. The Secretary has increased detail in the Board Minutes and is working with the Board to disseminate the minutes quickly to keep our members current on the Board's activities.
2. ***Affiliation:*** Initiate, rebuild and strengthen relationships with IPAC's organizational peers. I have been in communication with the leaders of several of our organizational peers, working to determine how we can better support each other and to build channels for ongoing dialog. Our budget also reflects our intent to not just ask those peers for their support, but to also support their efforts. I expect this to receive much more attention in the last half of the year.
3. ***Value:*** Seek APA and HRCI accreditation for our conference offerings and webinars. This is about better serving our members by adding value to our educational programs. It's also about reaching out to both the public and private sectors. A number of board and organization members are working on this. Individuals from SIOP's CE Committee who have been through this before helped us refine our applications for approval, and we are already receiving notices of pre-certification. Through continuing effort and collaboration, I believe we will become approved providers, able to grant credit at both the PHR and SPHR levels, and for individuals to earn APA credit toward continued licensure. That's the kind of inter-organizational support I hope to see become commonplace.
4. ***Vision:*** Refresh and reinvigorate IPAC's strategic plan. The Board has considered a proposal from a top-line marketing firm to plan a re-examination of IPAC's strategic plan and brand. That has proven more

complicated than I anticipated, largely I think due to language differences between the world of advertising and assessment. However, those efforts are about to be renewed. The firm is a particularly good fit because the founder's daughter is an I/O Psychologist.

Another aspect of this goal involves preserving our history and seeking continuity by recovering and retaining early IPMAAC and IPAC records, and beginning the process of recording our policies and procedures.

Over my 32-year history with IPMAAC and IPAC, I have attended many great sessions and great conferences. Huge amounts of time have already gone into making the 2012 Conference truly memorable—five compelling, world-class plenary speakers are interspersed with papers and symposia that will enlighten and entertain, all preceded by pre-conference workshops featuring nationally-known trainers.

Here's all you need to know: the facility is wonderful, the price is right, the social activities promise to be memorable and fun, and the program is star-studded and well deserving of your time and attention. Please join me July 22-25 at Harrah's Las Vegas, where we will party with purpose. Check it out at www.ipacweb.org

I personally guarantee you will learn exactly what you need to know to advance the field of personnel assessment, get great ideas worth way more than the cost to attend, and get your next huge promotion . . . really. Did I mention we rented Margaritaville?

Jeff Feuquay, 2012 IPAC President