



Innovation, Advancement, and All That Jazz!

Exhibitor Space, Sponsorship, & Promotional Information

July 28 – July 31, 2024 • The NOPSI Hotel • 317 Baronne St, New Orleans, LA 70112

Silver Level Sponsorships

Nine (9) Opportunities Available

The Silver Sponsor (**\$3,000**) experience includes:

- One of the following

Breakfasts and Breaks *(3 opportunities)*

Place your promotional materials here or bring company-branded napkins or cups. Signs will announce your company's sponsorship. *The Monday or Tuesday sponsorship includes breakfast and all refreshment breaks during the specified day. The Wednesday sponsorship will have breakfast, two refreshment breaks, and the general session intro.*

OR-----

Logo Swag for Conference Tote Bags *(2 opportunities)*

Place swag with your company's logo in every full conference attendee tote bag.

OR-----

Sponsorship of Mobile Charging Station *(1 opportunity)*

designed to provide a convenient and accessible location for individuals to charge their mobile electronic devices, such as smartphones, tablets, laptops, or wearable gadgets.

OR-----

General Session Sponsor *(3 opportunities)*

Often considered the highlights of the conference, these sessions offer a great opportunity to heighten awareness of your company's products and services. Sponsors may introduce the speaker or will receive special recognition from the lectern and have the opportunity to place promotional materials on the ballroom seats prior to the general session address. *Note these are for the Monday afternoon, Tuesday morning, and Tuesday afternoon sessions.*

Additional Silver Level Benefits:

- One 6' x 30" draped exhibitor table (First come first served pick of location – after Platinum and Gold)
- Recognition as a Premium Level Sponsor
- *Post conference* attendee mailing lists
- One (1) complimentary full conference registration
- Recognition in IPAC on-site signage
- Recognition on the IPAC Conference website
- Logo displayed in the online *Conference Program*
- Logo on materials promoting the conference
- Literature insert (self-provided) in registration materials